

**B.A. (HONS) MULTIMEDIA AND MASS COMMUNICATION UNDER (CBCS) SCHEMEOFOR 2021 & ONWARDS**

SEMESTER	COURSE CODE	COURSE TITLE	CREDITS			
			THEORY	PRACTICALS	TUTORIALS	TOTAL
I	MMC118C1	COMMUNICATION, MEDIA AND SOCIETY	4	0	2	6
	MMC118C2	INTRODUCTION TO JOURNALISM	4	2	0	6
	AECC-II	ENVIRONMENTAL STUDIES	4	0	0	4
	GENERIC ELECTIVE*	<i>HISTORY / SOCIOLOGY / ENGLISH LIT: BRITISH POETRY-I/ COMPUTER APPLICATIONS: PROGRAMMING IN C / C++</i>	4	2/0	0/2	6
II	MMC218C1	COMMUNICATION RESEARCH	4	2	0	6
	MMC218C2	PRINT MEDIA PRODUCTION	4	2	0	6
	AECC-I	ENGLISH COMMUNICATION SKILLS	4	0	0	4
	GENERIC ELECTIVE*	<i>HISTORY/ SOCIOLOGY / ENGLISH LIT: BRITISH DRAMA/ COMPUTER APPLICATIONS: COMPUTING MATHEMATICS</i>	4	2/0	0/2	6
III	MMC318C1	EXPLORING HINDI CINEMA	4	0	2	6
	MMC318C2	GRAPHIC DESIGNING & VISUAL IMAGES	4	2	0	6
	MMC318C3	TELEVISION JOURNALISM	4	2	0	6
	<b>SEC318S</b>	<b>ONE COURSE FROM SEC BASKET FOR 3<sup>RD</sup> SEMESTER</b>	<b>2</b>	<b>2 / 0</b>	<b>0 / 2</b>	<b>4</b>
	GENERIC ELECTIVE*	<i>HISTORY / SOCIOLOGY / ENGLISH LIT: BRITISH POETRY-II / COMPUTER APPLICATIONS: COMPUTER NETWORKS</i>	4	2/0	0/2	6
IV	MMC418C1	DEVELOPMENT COMMUNICATION	4	0	2	6
	MMC418C2	CAMERA AND EDITING FOR TV	4	2	0	6
	MMC418C3	REPORTING AND ANCHORING	4	2	0	6
	<b>DM418S</b>	<b>DISASTER MANAGEMENT</b>	<b>2</b>	<b>0</b>	<b>2</b>	<b>4</b>
	GENERIC ELECTIVE*	<i>HISTORY / SOCIOLOGY / ENGLISH LIT: BRITISH NOVEL / COMPUTER APPLICATIONS: DATABASE MANAGEMENT SYSTEM</i>	4	2/0	0/2	6
V	MMC518C1	GLOBAL POLITICS AND MEDIA	4	0	2	6
	MMC518C2	DOCUMENTARY	4	2	0	6
	MMC518D1A /MMC518D1B	RADIO PRODUCTION HISTORY AND GROWTH OF MEDIA <b>OR</b>	4	2/0	0/2	6
	MMC518D2A /MMC518D2B	STILL PHOTOGRAPHY MEDIA APPRECIATION <b>OR</b>	4	2/2	0/0	6
	MMC618C1	COMMUNICATION AND PLASTIC ARTS	4	2	0	6
VI	MMC618C2	INTEGRATED MARKETING COMMUNICATION	4	0	2	6
	MMC618D3A /MMC618D3B	ADVERTISING PUBLIC RELATION <b>OR</b>	4	2/2	0/0	6
	MMC618D4A /MMC618D4B	NARRATIVE JOURNALISM COMMUNICATION SKILLS <b>OR</b>	4	2/2	0/0	6
	<b>TOTAL CREDITS</b>			<b>148</b>		

**\*NOTE:** GENERIC ELECTIVE OPTED FOR IN 1<sup>st</sup> SEMESTER SHALL BE CONTINUED UP TO 4<sup>th</sup> SEMESTER

**GENERIC ELECTIVES OFFERED FOR OTHER HONOURS STREAMS:**

- 1. 1<sup>st</sup> SEMESTER:** INTRODUCTION TO MASS COMMUNICATION
- 2. 2<sup>nd</sup> SEMESTER:** WRITING FOR MEDIA
- 3. 3<sup>rd</sup> SEMESTER:** PRESENTATION & COMMUNICATION SKILL
- 4. 4<sup>th</sup> SEMESTER:** AV PRODUCTION

**IMPORTANT INSTERCTIONS:**

- 1 SYLLABI FOR CORE AND DISCIPLINE SPECIFIC ELECTIVE PAPERS TO BE DOWNLOADED FROM THE MAIN COURSE LINK / SUBLINK OF THE SYLLABUS PORTAL, FOR EACH SEMESTER**
- 2 SYLLABI FOR AECCs SHALL BE DOWN LOADED FROM THE AECC MAIN LINK OF THE SYLLABUS PORTAL.**
- 3 SYLLABI FOR SECs SHALL BE DOWNLOADED FROM THE LINK PROVIDED FOR SEMESTER WISE SEC BASKETS**
- 4 ALL THE FOUR PAPERS OF GENERIC ELECTIVES FROM 1<sup>st</sup> TO 4<sup>th</sup> SEMESTERS (GE-1 TO GE-4) HAVE TO BE SELECTED FROM ONLY ONE OF THE FOLLOWING DISCIPLINES: COMPUTER APPLICATIONS; HISTORY; EGLISH LITERATURE; SOCIOLOGY, AS REFLECTED UNDER THE HEAD “GENERIC ELECTIVE COURSES” IN DIFFERENT SEMESTERS.**

**THE SYLLABI FOR ALL THE CONCERNED GE COURSES INCLUDING COMPUTER APPLICATIONS, HISTORY, EGLISH LITERATURE AND SOCIOLOGY CAN BE DOWNLOADED FROM THE GENERIC ELECTIVE (GE) LINK FOR THE RELEVANT SEMESTERS.**