

2nd SEMESTER
DISCIPLINE SPECIFIC COURSE (CORE-2)

MCV220C: MASS COMMUNICATION & VIDEO PRODUCTION: VIDEO PRODUCTION-I

CREDITS: THEORY: 4; PRACTICAL: 2
MAX. MARKS: THEORY: 60; PRACTICAL: 30
MIN. MARKS: THEORY: 24; PRACTICAL: 12

Objectives/Expected Learning Outcomes

- *To make students understand the various nuances of T.V Production.*

UNIT 1

- Television as a medium of communication-information, education and entertainment
- Understanding the medium-its scope and limitation
- Introduction to TV genres
- Sound in AV production
- Characteristics of sound waves and its propagation
- Acoustics, Echo, S/N ratio distortions
- Microphones: different types

UNIT 2

- Camera-basics, introduction to camera
- Handling the camera, camera movements {learning basics}, camera tripod
- Camera types
- Basics of composition

UNIT 3

- Television studio setup, studio based production
- Introduction, studio staff-responsibilities
- Writing for TV.
- Language, form style

UNIT 4

- Stages in television programme production
[from idea to post production]
- Idea, research, synopsis, format and treatment, visualisation Production and script

PRACTICAL (2 CREDITS; 60 HOURS; 30 MARKS)

BASED ON ALL THE FOUR UNITS OF THEORY COURSE