



**DEPARTMENT OF MEDIA STUDIES**  
**GOVERNMENT DEGREE COLLEGE**  
**BARAMULLA, J&K**



NAAC "A" Accredited  
College with Potential for Excellence (CPE) Status

ORGANISES

**NATIONAL CONFERENCE**

ON

**COMMUNICATION & SOCIETY:  
CHALLENGES, GAPS AND OPPORTUNITIES**

ON

**NOVEMBER 27, 2021**



## ABOUT THE CONFERENCE

Department of Media Studies at Government Degree College Baramulla, JK, recently established a centre for carrying out research in Mass Communication and Multimedia Production. Simultaneously, a need was felt to orient, or reorient, all the associated scholars, students as well as academics to the significance of communication and communication-research.

Not many conferences are held on the subject in this part of the world, leaving very efficient scholars here with least opportunities to showcase their work.

Our department, having been made the Hub for the development of Research Ecosystem in Mass Communication and Multimedia Production in the colleges of Kashmir province, thought of making a start, with this National Conference on Communication and Society: Challenges, Gaps, and Opportunities.

This event will encourage local and national academicians and scholars to present their research work and exchange ideas on a national forum stimulating respectful dialogue. For the budding scholars of Kashmir, this event will afford an exceptional opportunity for enhancing their research skills through interactions and idea exchanges with the accomplished scholars and academicians of India.

We aim to make it an annual platform where we all can come together to learn from each other.

### THEME

**COMMUNICATION & SOCIETY:  
CHALLENGES, GAPS AND OPPORTUNITIES**

### SUB-THEMES

- COMMUNICATION RESEARCH : NEED AND CHALLENGES
- DIGITAL MEDIA AND DEMOCRACY
- CENSORSHIP AND MEDIA
- CINEMA AND SOCIETY
- MINORITIES AND MEDIA
- MEDIA AND MARKET
- CRISIS COMMUNICATION
- MEDIA AND SOCIAL JUSTICE
- FEMINISM AND MEDIA
- ENVIRONMENT AND HEALTH COMMUNICATION
- RESEARCH TRENDS IN MEDIA AND INFORMATION LITERACY



## **CHIEF GUEST:**

**Prof. Talat Ahmad**

Vice Chancellor, University of Kashmir



## **GUEST OF HONOUR:**

**Ms. Sushma Chauhan (IAS)**

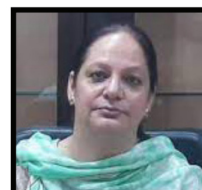
Secretary to Government, Higher Education, JK



## **SPECIAL INVITEE:**

**Dr. Yasmeen Ashai**

Director Colleges, Higher Education Department, JK



## **PATRON:**

**Prof. (Dr.) Mushtaq Ahmad Lone**

Principal  
Govt. Degree College Baramulla



## **CONVENER:**

**Dr. Danish Nabi Gadda**

Head, Department of Media Studies  
Govt. Degree College Baramulla



## **RESOURCE PERSONS**

**Dr. Sanjay Ranade**

Head, Research Centre, Dept of Communication and Journalism,  
University of Mumbai

**Dr. Mangesh Karandikar**

Director Dept of Mass Media, MET Institute of Mass Media, Mumbai

**Dr. Aaliya Ahmed**

Head, Media Education Research Centre, University of Kashmir

**Prof (Dr.) Shahid Rasool**

Dean, School of Media Studies, Central University of Kashmir

**Dr. Ranbir Singh**

Head, Dept of Journalism and Mass Communication, PTU, Jalandhar

**Dr. Ekta Mahajan**

Associate Professor, Dept of Journalism and Mass Communication, PTU, Jalandhar

**Dr. Ruheela Hassan**

Sr Asst Professor, Islamic University of Science & Technology, J&K

## **ORGANISING COMMITTEE**

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Lecturer Dept of Media Studies, Govt Degree College Baramulla

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**Dr Fowzia Afaq**

Lecturer, Department of Media Studies, Govt Degree College Baramulla, J&amp;K

**IMPORTANT DATES****CONFERENCE DATE****NOVEMBER 27, 2021****LAST DATE FOR REGISTRATION WITHOUT LATE FEE****NOVEMBER 20, 2021****LAST DATE FOR SUBMISSION OF ABSTRACT****NOVEMBER 15, 2021****LAST DATE FOR SUBMISSION OF FULL PAPER****NOVEMBER 20, 2021**The abstract should not be more than **250** words in **Times New Roman** - 12 Pts fontPaper shall be sent to e-mail: [conferencemedia.gdc@gmail.com](mailto:conferencemedia.gdc@gmail.com), [danishgadda@gamil.com](mailto:danishgadda@gamil.com)**For Query, Call : +91-9599405268****Manuscript Requirements:**

TITLE: Times New Roman - Size 18 Bold

TEXT: It should include Abstract, Introduction, Methodology, Conclusion,

**REGISTRATION FEE**

Scholars/Students: 500 (INR)

others: 1000 (INR)

Late Fee: 100 (INR)

**Account Details:**

Account No:0528040500000579, IFSC code:JAKA0KHOJBG

**PUBLICATION OF THE CONFERENCE:**

All the accepted papers will be published as a Conference Proceedings/ Book with ISBN number





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### Instructions for Contributors

- The manuscript must be the author's own original work.
- One manuscript can only have a maximum of three authors.
- Ensure that no false or willfully incorrect remarks are made.
- Make certain that review articles are objective, thorough, and accurate.
- Make sure the work is fully unique; plagiarism, in any form, is unethical publishing behavior and must be avoided.
- Ensure that all co-authors agree on the final version of the manuscript, and that the corresponding author is authorized to submit the article on their behalf.
- The first author would receive all correspondence from the organisers.
- The manuscript's illustrations, pictures, diagrams, and other elements should not infringe on any existing copyright.
- The editorial board makes the final decision on whether or not to accept a paper, and the decision will solely be based on the quality and relevancy of the material. The final manuscript may undergo editorial changes to meet the needs of the publication.
- The duly filled registration form and transaction details must be send by e-mail to ***conferencemedia.gdc@gmail.com***
- The registration fee can be paid by NEFT/ RTGS/ other forms of online payments by or before the date of conference, at **Account no: 0528040500000579, IFSC code: JAKA0KHOJBG**
- A picture/screenshot of the fee transaction/receipt shall be attached to the form.
- For any queries please contact organising committee at **9599405268**.

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