Government Degree College, Baramulla (Autonomous)

Term End External Examination 4th Semester (Session- July 2024)

Subject: Mass Communication & Multimedia Production

Course No and Title: MCM3422M/radio Production

Time: 2.15 hours Max Marks:100 Min. Marks:40

Section A: Objective Type Questions

Q1. Choose the appropriate Answer:

(8x1.5=12)

- i. Radio broadcasting commenced in India in:
- **A** 1922

B 1923

C 1924

- **D** 1925
- ii. The in-charge of the overall operations of a radio station is known as:
 - A Station Master
- **B** Program Director
- C Chief Engineer
- **D** Station Director
- iii. Which microphone is better suited for outdoor use:
 - A Ribbon microphone
- **B** Condenser microphone
- C Dynamic microphone
- **D** None of these
- iv. Which microphone is most commonly used by singers:
 - A Ribbon microphone
- **B** Lavalier microphone
- C Shotgun microphone
- **D** None of these
- v. Words that inform the audience of what they are about to listen are known as
 - A Transmitters
- **B** Signpost words

C Predictors

- **D** None of these
- vi. What was the earlier name of All India Radio:
 - A Indian State Broadcasting **B** Radio Ceylon Service
 - C Empire Radio
- **D** None of the above
- vii. Which of the following is an audio editing software:
 - A Premier Pro

- **B** Sound Forge
- C Da Vinci Resolve
- **D** Lightroom
- viii. Reverb is a type of:
 - A Noise

B Rock music

- C Sound effect
- **D** None of these

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Section-B: Descriptive Type Questions (Short Type)

Q2: Answer all the Questions

 $(8 \times 4 = 32)$

- i. What do you know about HAM radio?
- ii. List the basic functions of an audio console.
- iii. Mention any popular 4 private FM radio stations of India.
- iv. In the light of the challenges facing radio as a medium, how do you see its future?
- **v.** Write a short note on importance of sound effects in radio programme.
- vi. List the essentials qualities of a Radio Jockey.
- vii. Which is your favourite radio programme and why?
- **viii.** Comment on the quality of programmes aired on private FM stations.

Section – C: Descriptive Type Questions (Medium Type)

Answer all the questions:

 $(4 \times 7 = 28)$

Q 3. Discuss the characteristics of radio, referring to its strengths and limitations.

OR

List the differences between unidirectional and omnidirectional microphones.

Q 4. Write a note on different types of microphones and their respective applications.

OR

Distinguish between Frequency Modulation and Amplitude Modulation.

Q 5. Discuss the basic rules of writing for radio.

OR

How is radio different from other mediums?

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Q6. Write a note on Community Radio, citing relevant examples.

OR

Describe the layout of a radio studio.

Section – D: Descriptive Type Questions (Long Type)

Answer any two of the following:

 $(2 \times 14=28)$

- **Q7.** Write a note on the history of radio in India.
- **Q8.** Discuss the various types of radio formats.
- **Q9.** Write a note on the policies governing radio in India.
- Q10. Discuss the organisational structure of a radio station.